



March 2013  
Important Information

Every so often, but not that often, we encounter something absolutely life-changing, to the point of affecting how we approach how we do things or even what we do. Often these are things we didn't even know existed or that we even needed. It's with that in mind that we are excited to introduce you to Heininger GarageMate® Microfiber Cloths. Think we are exaggerating? Read on...

You may have heard of microfiber cloths before and maybe you have even owned some. But it is important to know not all are built the same and the GarageMate® Microfiber Cloths' differences will amaze you. While all microfiber cloths are touted for their ability to clean, softness, toughness, absorption and more, many fail due to cheap construction and materials.



Let's start at the beginning. You're holding a microfiber towel which is woven with strands 1/100<sup>th</sup> the diameter of a human hair. This means your GarageMate® Microfiber Cloths have thousands more fibers than that terrycloth towel you've been using. With each microfiber working to clean and absorb, the comparison to your terrycloth or other fabric towel's abilities is a totally lopsided comparison. Yet, GarageMate® Microfiber Cloths are as soft as your terry cloth towel.

GarageMate® Microfiber Cloths are built using about 170,000 fibers per square inch. Compare that to your nicest 400 thread count terrycloth towels and you can understand why these are such workhorses when it comes to cleaning ability, absorbency and durability. Other microfiber cloths use far fewer fibers per square inch and as a result they will lack GarageMate® Microfiber Cloth's capacity for cleaning and absorption.

In addition to robust construction, the material used in GarageMate® Microfiber Cloths is made of high-quality "split" microfibers. As you already know, not all microfiber cloths are created equal and many do use "split" fibers. A split fiber isn't split like how your hair can get split ends. Instead, the end of a split fiber looks like an asterisk (\*) from the end since the fiber is split several times around its center from end to end. Not all



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microfiber products identify whether or not they are made from split fibers. You can test to ensure a microfiber towel's fibers are split by simply running the cloth across the tips of your fingers. Split fibers will catch or snag on the ridges of your fingerprints.

So now that you understand what you are holding, here are some things to try right now with your GarageMate® Microfiber Cloths. They ARE amazing!

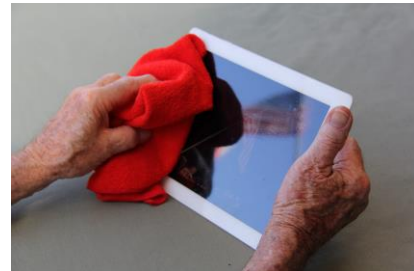


- Wash, dry and wax your car using only one or two cloths and get better results in less time. Are your gauges dust-free? Attack with your GarageMate® Microfiber Cloths
- Clean your eyeglasses without any cleaning liquids. Simply wipe them clean with a dry cloth from GarageMate®. The result is better than you can get with using liquid glass cleaner.
- Another use for your GarageMate® Microfiber Cloths includes cleaning your smartphone or computer monitor. Or how about your computer tablet or notebook's screen? All fingerprints and smudges are gone. That's as clean as they've ever been.
- In the kitchen, appliances look their best after wiping them down with GarageMate® Microfiber Cloths. What about those silver utensils?
- Use a dampened GarageMate® Microfiber Cloth towel to wash a window. It is so easy and effortless... Make sure the cloth is very clean before you begin.

#### Tips for optimum performance

- Treat these cloths as another tool. They will last longer if you use them with care.
- Hang dry (always) if possible. If you must use a laundry dryer, do not use with dryer cloths (fabric softener) and ALWAYS dry with a cool temperature setting.
- Wash in warm soapy water but separate from other fabric materials. The microfiber cloths will pick up the fabric's lint in the contaminated water defeating the lint-free quality.

This product is just one of the many items found at [www.heininger.biz](http://www.heininger.biz). We pride ourselves on quality products and worthy ideas. Whenever you have comments on any of the products from Heininger, please share them at [info@heininger.biz](mailto:info@heininger.biz).




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